

EXHIBIT SPACE APPLICATION / CONTRACT



Please return this completed form to:

American Presidential Experience
1300 Pennsylvania Street
Denver, CO 80203

phone 877.832.9507
fax 877.832.9507

Payment Schedule:

50% deposit (of total) due upon receipt of this contract.
50% balance (of total) due August 15, 2008.

AUGUST 22 – 29, 2008
Invesco Field (Mile High Stadium), Denver, CO

Exhibit space contracted is subject to cancellation unless payments are received by the deadlines listed above. To avoid cancellation and/or relocation, issue payments by deadlines.

COMPANY NAME

CUSTOMER NUMBER

CONTACT PERSON

E-MAIL

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

PHONE

CELL PHONE

FAX

Exhibit Space

SIZE

COST

SIZE

COST

Products Displayed

We propose to display the following products and/or services:

Payment

Please find my check attached (payable to the American Presidential Experience) AMOUNT \$ _____

Charge to my (check one) VISA MASTERCARD AMOUNT \$ _____

Credit Card account number

Date of expiration

CARDHOLDER'S NAME

SIGNATURE

EXHIBITOR AGREEMENT
(please sign and date)

I/We hereby apply for exhibit space in the American Presidential Experience. If accepted, I/We agree to abide by the show terms, conditions and regulations printed on the reverse side of this form.

SIGNATURE

DATE

Please retain a copy of this form for your records. See reverse for terms and conditions.

AMERICAN PRESIDENTIAL EXPERIENCE

TERMS & CONDITIONS

PAYMENTS

This application for exhibit space must be submitted to APE with a 50% deposit. The remaining 50% is due no later than 15 August 2008. Assignment of exhibit space and D&D signature will constitute acceptance into the show, making this a binding contract. Failure to make payments in the manner set forth on the front of this contract will terminate all rights of Exhibitor and any payments made prior to said time shall be retained by American Presidential Experience D&D as damages for the breach of this agreement.

BOOTH CONSTRUCTION

No part of any in-line exhibits shall exceed 8 feet in height, unless agreed to by APE.

SPACE ASSIGNMENT / SUBLETTING

The exhibitor shall not sublet the space or assign any rights without the written permission of APE, which may not be arbitrarily withheld.

EXHIBITOR AGREEMENT

The exhibitor agrees to occupy the contracted exhibit space during all show hours and to sell, promote or advertise only the products and services described in this agreement.

The exhibitor agrees to obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show.

The exhibitor agrees to abide by the rules and regulations of the city, fire, police, health departments and of any other government or regulatory body having the authority to regulate the facility and the Show, obey all laws, including those pertaining to health, safety and protection of visitors to the Show.

INDEMNIFICATION BY EXHIBITOR

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless APE and Invesco Field their managers, officers, members, sponsors, employees, agents, from any and all claims, liabilities, losses, costs and expenses (including attorney's fees) arising from or in connection with the condition, use or control of exhibitor's display space or arising out of exhibitor's participation in the Show. If requested by Show Management, exhibitor will furnish at its own expense comprehensive general liability coverage of \$1,000,000 from the first move-in date and ending on the last move-out date. The policy shall name APE as loss insured and insure the exhibitor against all claims of any kind arising from or in any way connected with the exhibitor's presence or operations at the Show.

CANCELLATION / TERMINATION

Any cancellation after 12 August 2008 will result in forfeiture of all deposits and fees paid.

DISPUTES

All decisions involving disputes between exhibitors shall be determined by American Presidential Experience.

LOSS LIABILITY

American Presidential Experience or the Invesco Field shall not be responsible for any loss or damage that may result from theft, fire, strikes, accidents or other destructive causes. Show Management's coverage does not extend to exhibitor's property; however, security will be provided by Show Management.

SOLICITATION

Interviews, demonstrations, distribution of literature, etc. will be permitted only within the exhibitor's space. Aisles must be kept clear of exhibit material and debris must be disposed of in building trash containers.

FORCE MAJEURE

Show Management will not be liable for the fulfillment of this Agreement as to the delivery of space if non delivery is due to: fire, act of God, insurrections, strikes, the authority of the law, or any other cause beyond Show Management's control.